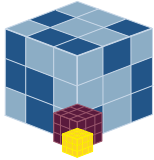


HITactics™ Services Brief

Business Intelligence

Inspire . Innovate . Transform



High Impact
TECHNOLOGIES
value chain solutions

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Our associates are committed to helping our clients turn their volumes of data into actionable information. We offer services for the entire lifecycle of data warehouse development - ensuring that your organization achieves real business intelligence.

Who We Are...

High Impact Technologies (HIT) is more than a Business Intelligence systems integrator and reseller. HIT combines domain knowledge with process experience to deploy innovative Value Chain solutions that transform and extend enterprise intelligence. HIT has senior management consultants with over twenty years of experience in its chosen industries. HIT's experienced, certified Business Intelligence consultants have proven expertise with technologies from leading vendors.

Insights:

IT Strategy, Value Analysis, Architecture Assessment and Performance Tuning

Best Practices:

Discovery, Enterprise Architecture, Blueprinting, Data Modeling and BI Design

Integration:

Process and Data Integration (EII, ETLs), and Web Portals

Enterprise Systems:

Marketing, Sales, CRM, Finance, Human Resources, S&OP, Supply Chain Management, Logistics & ERP.

**Consumer Products... Entertainment... Financial Services...
Government Agencies... Health Care... Home Improvement...
Hospitality... Insurance... Life Sciences... Logistics...
Manufacturing... Retail... Utilities... Wholesale Distribution**

Discovery

Our team will match your solution with your organization's business objectives. From detailed analysis, we'll understand what people expect from their reporting and analysis solution and how they intend to utilize the gained insight in their day-to-day operations.

Value Analysis

- Analyze key issues
- Compare best practices
- Establish benefits
- Determine ROI

Architecture Assessment

- Prioritize business needs
- Identify issues & problem areas
- Inventory current architecture
- Recommend improvements

Blueprint

Our team will assist in developing a sound framework for collecting and organizing your data. This step is key to optimizing performance and ensuring the successful deployment of your business intelligence solution.

Design/Build and Optimize

Architecture

Building the right infrastructure requires a vision of the end result before the first step is taken. That vision and the path to realize it are the essence of good architecture. Our proven methodology will help you envision the architecture that best meets your needs.

Data Integration

Mapping and loading operational data into your data warehouse is a sometimes daunting but critical component of a BI solution. We develop ETL processes to ensure that the correct data is available at all times.

Process Integration

We build unique solutions around processes, functionality and information delivery based on your specific requirements.

Information Delivery

Whether over the web, email, mobile device, the right information must be delivered into the hands of managers at the right time. HIT associates ensure that your organization has direct, interactive access to the best solution and analytical insight.

Education and Training

We offer training courses that cater to a variety of users - from technical resources such as system administrators and developers to casual users.

Intelligent Staffing and Outsourcing

We tailor project teams and support staff to augment your resources. Functional and technical consultants as well as developers are available on-site, off-site or off-shore.

To prosper, organizations must transition from
“managing products and services to managing their knowledge”

Only with the right information in the hands of the right people can you answer key questions and keep pace in today’s economy. Your success depends on transforming the information hidden in your corporate databases into business intelligence that allows you to work smarter, to think ahead, and to adapt quickly.

- Which customers deliver the greatest profit?**
- Which products provide the greatest margins?**
- Which services could generate more profit?**
- How do financial results vary by product, service, region, month?**
- What are the best ways to reduce delivery or inventory costs?**

Strategic
 ↓
Tactical
 ↓
Operational

Scorecards
KPIs
Reports
Alerts



Packaged BI Modules

- CRM Analytics
- Sales & Operations Planning
- Supply Chain Visibility
- Distribution Center (WMS)
- Financial Services
- Healthcare Providers
- Insurance (health, P&C, life)
- Restaurant Chains
- Discrete Manufacturers

HITactics BI Solutions

Measurable Results

Our associates deliver enterprise-wide business intelligence solutions. These provide timely access to real-time, mission-critical data; streamline decision-making processes; and eliminate the time and expense of delivering actionable data to users. As a result, our clients dramatically improve their ability to respond to market demands in the new economy.

Our practical experience in the design, development and implementation of successful, customer-centric data warehouses allows us to apply our HITactics™ rapid implementation approach. This enables our clients to realize an early return on their investments.

Expert Delivery

HIT associates provide expertise in every stage of business intelligence solution deployment. We deploy business intelligence solutions for our clients utilizing the leading Business Intelligence tools and platforms; Ab Initio, HP, IBM (Cognos, DB2, InfoSphere & WebSphere), Informatica, Microsoft, MicroStrategy, Netezza, Oracle (BI EE, eBS, JD Edwards, PeopleSoft & Retail), SAP (ERP & Business Objects), SAS and Teradata.

- sales force automation
- CRM analytics
- regulatory compliance
- financial transparency
- category management
- market basket analysis
- one-to-one marketing
- efficient promotion
- merchandise planning
- manufacturing intelligence
- supply chain analytics
- global trade management

Building Better Intelligence

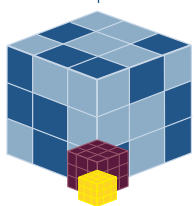
We have developed HITactics™ solution templates for Compliance, Corporate Performance Management, Credit Unions, Distribution Centers (WMS), Health Care Providers, Procurement, Supply Chain Management, Logistics Providers, Discrete Manufacturers and Restaurant Chains.

Clients can deploy best practice business intelligence and analytics using their own data. In a few weeks, your team can be using predefined reports, scorecards, and key performance indicators based on industry best practices.

With HITactics™ Analytics, executives will be able to uncover opportunities to increase sales (available-to-promise), reduce procurement costs, improve vendor performance, better utilize inventories, and lower operating costs.



Solution Framework



Packaged Analytics include:

- Standard data model
- Portable data marts
- Business intelligence platform
- Executive dashboards and scorecards
- Packaged analytics and reports
- Pre-built ETLs



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